

## Market Review

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### Promising Launch of SIMPACK in Japan

Just six months after the start of its promotion in Japan, SIMPACK is already in use at some of the most well known Japanese companies. Toyota System Research, Mazda Motor Corporation and Bridgestone have immediately been convinced by SIMPACK and have

ordered it in the first period of this year. The licences have been sold in close collaboration between INTEC and ALTAIR Japan. ALTAIR engineers from Japan have been working at INTEC to carry out benchmark tests and evaluation projects supported by INTEC's project engineers. INTEC sales staff have also visited Japanese customers for presentations and workshops.

Japan's railway industry is also very interested in the world wide market leader for railway simulation systems. Japan Rail East and Sumitomo Metal Industry are already using it, with a number of other firms currently evaluating SIMPACK.

### New University Customers

The fact that SIMPACK has mastered the step from a mainly Germany-based to an international product is documented perfectly by the new university users. From the north (University of Göteborg), into the centre of the continent (CTU Prag) and onto the south (Università di Roma "La Sapienza") shows how SIMPACK is reaching into all parts of Europe.

## New University and Research Licences

- University of Göteborg, Sweden
- Czech Technical University, Prag, Czech Republic
- Otto-von-Guericke-Universität Magdeburg, Germany
- Fachhochschule Remagen, Germany
- Università di Roma 'La Sapienza', Italy
- Universität Stuttgart, Germany

## New Commercial Licences

- BMW Motorsports Ltd., Germany
- Bombardier Transportation Winterthur, Switzerland
- Bridgestone, Japan
- Mazda Motor Corporation, Japan
- SIEMENS Production & Logistic Systems AG, Germany
- Toyota System Research, Japan

